



LOUISIANA  
FERTILITY  
ALLIANCE

*oyster party*

TOOLKIT

# *oyster party*

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# OUR MISSION

The **Louisiana Fertility Alliance (LFA)** is committed to protecting access to IVF and fertility care in Louisiana. In the wake of the Supreme Court's ruling in *Dobbs v. Jackson*, the future of fertility treatment is at risk. We are fighting to pass laws that ensure IVF remains legal and accessible for Louisiana families. Through advocacy, education, and grassroots support, we are working to safeguard the right to build families in our state.

## GOAL

Pass legislation that will protect access to fertility care and fertility medicine specialists in Louisiana.



## HELP US PROTECT IVF

Louisiana's families deserve the freedom to build their families through safe medical care. By uniting in defense of IVF, we can ensure that all families have the opportunity to thrive and grow.

The stakes have never been higher. Recent developments threaten the safety, availability, and accessibility of IVF treatments, leaving families in limbo and medical professionals at risk. After last year's failed attempt to create legal protections, we realized lawmakers don't fully understand this issue.

Every voice matters, and your support can help secure the future of fertility care in our state. Together, we can protect this vital pathway to parenthood for generations to come.

# PARTY GOALS

## WHY OYSTERS?



The oyster embodies hope, fertility, resilience, and strength – a reminder that beauty and wisdom can come from life’s hardships and the hope of something beautiful and protected within.

Any family who has experienced infertility knows the journey is an emotional struggle that takes a toll and changes you forever. The oyster reminds us that even under challenging circumstances, something truly beautiful can emerge.

## PARADING OUR KREWE

Just as no two oysters are alike, each person’s fertility journey is deeply personal. By painting oyster shells, supporters can express their experience – turning an oyster shell into a symbol of the path to parenthood.

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We need supporters to show legislators how many Louisianans support IVF and fertility treatments!

You can help by hosting an oyster painting party **AND** participating in LFA’s day at the Louisiana State Capitol.

**Join us for LFA’s Day @ the Capitol**  
**MAY 13, 2025 | 9:00 AM – 2:30 PM**



## THE VISUAL

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During our legislative day of action, the collection of painted oyster shells will be displayed at the Louisiana State Capitol—a representation of how many lives are touched by infertility and IVF. Each shell tells a story, and together, they demand awareness, empathy, and legislative support for fertility care.

# PARTY BASICS

## WHO

A small group of fertility supporters and friends.

## WHEN

Any time that works for you and your friends. We suggest planning for approximately 1.5 – 2 hours for the party.

## WHERE

A friend or family member's home, or any intimate, comfortable setting.

## PARTY MATERIALS

### Food and Drink

- Champagne, Wine, Cocktails or Mocktails, Appetizers!

### Project Supplies

- Acrylic paints, paint brushes, paint pens, or decoupage materials.
- Cleaned oyster shells for each attendee.
  - LFA can provide oyster shells for your party! Oysters can be picked up from LFA designated locations. Visit [lafertilityalliance.com/oysterparty](https://lafertilityalliance.com/oysterparty) or see page 8 for locations.

### Campaign Material

- Sign-up QR code sheet. Attendees can scan the QR code to sign up to stay informed and share pictures from the party! See page 9.

## REGISTER AS A PARTY HOST

Please don't forget to let us know you are hosting a party and register at [lafertilityalliance.com/oysterparty](https://lafertilityalliance.com/oysterparty).



# PARTY STRUCTURE

## INTRODUCTIONS

Introduce yourself and give a small story about why you have decided to help spread the word and advocate for protecting fertility care in Louisiana. Using pages 3 & 4 you can tell the party a little about LFA's mission and goal.

## PROJECT TIME

Let's get crafty! Paint a word, phrase, name(s), or image that represents your fertility journey or why you support protecting access to fertility care. Make it your own. Anything goes! Write your name and the city you live in!



## SHOW AND TELL

Tell us about your oyster design and what it means to you. Share on social media and tag @lafertilityalliance and use #protectthepathla #IamIVF.

## HOW OTHERS CAN HELP THE CAUSE!

- ☒ Sign up to get updates and take action to help pass important legislation.
- ☒ Make a donation to help us spread the word @ [www.lafertilityalliance.com](http://www.lafertilityalliance.com)
- ☒ Host or attend an oyster painting party!
- ☒ Follow **Louisiana Fertility Alliance** and share your story on social media!

# PARTY INVITE

## TEXT INVITATION TEMPLATE

Ready to spread the word and invite friends to your oyster painting party? Use the template below to invite guests.

Hey [Name]! 🍷🎉

I'm hosting an oyster painting party to show support for the grassroots effort to protect IVF and fertility care in Louisiana, and I'd love for you to join!

It's going to be a fun time with oyster shell painting, drinks, and good company, all while supporting a great cause.

**Date:** [Insert Date]

**Time:** [Insert Time]

**Location:** [Your Address]

Come paint oysters, enjoy the vibes, and help raise awareness for this important issue. Let me know if you can make it! 😎

# POST PARTY PLAN

## OYSTER DROP OFFS

Painted oysters can be dropped off Monday – Thursday between 9:00 a.m. and 3:00 p.m. at the following locations:

### BATON ROUGE AREA

#### **Downtown Baton Rouge**

763 North Street

Baton Rouge, LA 70802

- *Call or text (337) 501-8620 to schedule pick-up.*

#### **Fertility Answers (Baton Rouge)**

500 Rue de la Vie, Ste 510

Baton Rouge, LA 70817

### LAFAYETTE AREA

#### **Fertility Answers (Lafayette)**

206 E Farrel Rd

Lafayette, LA 70508

### NEW ORLEANS AREA

#### **The Fertility Institute (Metairie)**

4770 S I-10 Service Rd. West, Suite 201

Metairie, LA 70001

### NORTHSHORE

#### **The Fertility Institute (Northshore)**

800 N. Causeway Blvd., Suite 2C

Mandeville, LA 70448

*Please check [lafertilityalliance.com](http://lafertilityalliance.com) new locations may be added*

## CONTACT INFORMATION



[www.lafertilityalliance.com](http://www.lafertilityalliance.com)



[lafertilityalliance@gmail.com](mailto:lafertilityalliance@gmail.com)





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*join the fight!*

PROTECT THE PATH TO PARENTHOOD



SCAN THE QR CODE  
& JOIN THE FIGHT.